

## Sharpen Your Pursuit at PursuitCAT.com

Winning DOD contracts has never been tougher. Successful DOD contract pursuit begins well in advance of a renewal or a new bid. The competition is fierce.

**The competitive advantage?** Up-to-date critical business intelligence. This is where PursuitCAT comes in as a new smart weapon for your business intelligence arsenal.

### Don't Go In Blind

Simply responding to data outlined in an RFP or RFQ won't cut it in today's competitive contract environment. To increase your chances of scoring a major contract, you need to know:

- The DOD contracts that your competition has won this year and in years past

- The government agencies that are buying the products you make or the services you provide
- Which prime contractors need components or services that you offer
- Who's already serving major contracts that might need teaming subs like you

PursuitCAT's agile and updated quarterly database instantly provides all of this and more.

### The PursuitCAT Advantage

PursuitCAT provides you critical information about each of the hundreds of thousands of DOD contracts issued each year. In fact, PursuitCAT provides over 90 elements of information on each contract.

### Here are some additional uses for PursuitCAT

- Put hard facts in your corporate strategic plan like market size, history of awards, agencies that buy your products
- Help find a subcontractor to satisfy mandated set asides (woman owned, veteran owned, small business, etc.)
- Expand your commercial business by winning DOD contracts or subcontracts

Whether you represent a large organization considering a prime pursuit or looking for a space to fit in as a subcontractor, PursuitCAT provides this highly strategic information at your fingertips.

## Bring PursuitCAT on Your Team

Business development professionals and contract analysis staff members can waste dozens – if not hundreds – of costly hours searching federal databases for the critical information PursuitCAT provides in seconds.

### Take PursuitCAT on a Walk

Want to experience firsthand the power of PursuitCAT before you commit? \*A seven-day free trial (using 2007 federal data) is available for you to sample PursuitCAT's rich database muscle.

### Take PursuitCAT Off the Leash

Ready to conduct some serious competitive analysis or research new opportunities? PursuitCAT offers several cost-effective ways to bring this powerful online tool into your business intelligence arsenal. If you have department-specific needs or are a small company pursuing a highly vertical category, simply sign up for the NAICS or Claimant Codes that match your contract targets. Need enterprise-level access for multi-year planning? PursuitCAT is available to match ERP needs on a customized basis.

The new version of PursuitCAT is available now at one-time introductory prices. Have unusual or specific needs? Or want a PursuitCAT expert to assemble a one-time customized report for you? Contact Kathy Paton at 866-553-0244 or email [kathy.paton@pursuitcat.com](mailto:kathy.paton@pursuitcat.com) for more information.

### Introductory 2009 PursuitCAT Pricing

By Code (annual access fee)

<b>NAICS Code Options</b>	<b>US Only</b>	<b>US &amp; International</b>
Two NAICS Codes	\$500	\$1,000
Each additional set of two NAIC codes	\$250	\$400
<b>Full Access to all Features</b>	<b>US Only</b>	<b>US &amp; International</b>
	\$5,000	\$7,500

## Prove it for Yourself

\*Sign up for our free seven-day trial of PursuitCAT (with 2007 data), or contact Kathy Paton to discuss your specific needs.

### Kathy Paton

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The PursuitCAT team also includes DOD-experienced former contract officers and commercial defense consultants who can lend their specific expertise to advancing your contract pursuit. For more information, call 866.553.0244.

***PursuitCAT is ready to go to work for you.  
Deploy your PursuitCAT advantage today!***

**FREE  
7-day  
Trial\***

**NEW!**  
One-source up-to-date  
DOD contract information



**PURSUITCAT**

CONTRACT ANALYTICS TOOL

PURSUITCAT.COM

## Scoring Critical DOD Contracts

Going up against a competitor for a contract renewal, want to see who's in your space, or looking for a teaming opportunity on an existing contract? PursuitCAT's agile database serves up critical and targeted information that can punch up your contract pursuit, SWOT analysis or new business prospecting.

### Instant Access

PursuitCAT's easy-to-use drop-down menus on the Find Contracts section page enables you to select and drill down instantly into the massive (and often confusing) DOD public contracts database. Whether Navy, Army, Marines or other DOD branches, PursuitCAT instantly retrieves, sorts and displays current contract data.

### Eliminate the Guesswork

A special feature of PursuitCAT provides you with the strategic capacity to search by standard NAICS codes, DOD Claimant codes and PSC groupings. No time-wasting fruitless searches here.

Within seconds of entering your data combinations, an interactive listing of current contracts (by your selected federal fiscal year) will appear at the bottom of the screen. Here's where the main value of PursuitCAT comes in for contract analysis.

### Critical Information When You Need It

Find a contract you want more information on? Click on the "details" button and critical information about the contracted company and the contract itself will appear. This data-rich feature can save hours of time. Need to put this in a report? Simply click on the export button and you'll have an Excel-ready spreadsheet within seconds.

PursuitCAT.com

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# PURSUITCAT

CONTRACT ANALYTICS TOOL



Home | Find Contracts | Find Company | State Summary | Links | Options | Feedback | Help

### Find Contracts 2009

Fiscal Year: 2009 [Apply Selections] [Clear Selections] [Export] Contracts per page: 100

(FY 2009 data as of 6/28/2009) Press Apply Selections when all your selections are made. Multiple selections permitted.

Country: UNITED STATES [Clear] Full NAICS: [Clear] Any Combination of Items [Checked] All Items [Unchecked]

State: INDIANA [Clear] NAICS Group: [Clear]

County: [Clear] DOD Claimant: [Clear]

Department: [Clear] PSC AA-AA: [Clear]

Contract Office: [Clear] PSC B-Z: [Clear]

Cong. District: [Clear] PSC 10-99: [Clear]

Company: [Clear] (Start of name, Tool finds "Toolworks", not "Cybertools")

Company: [Clear] (Anywhere in name (Tool finds "Silvia Tool" and "Cybertools"))

Company Type: [Introna] [Clear]

DUNS#: [Clear]

Contract Description: [Clear]

Search for any combination of words [Checked] Search for complete phrase [Unchecked]

Any Combination of Items:

- Contract will be listed if any of the criteria are met
- You can select any combination NAICS Full, NAICS Group, Claimant
- You can select from all three PSC groupings
- You can make multiple selections in a single item

All Items:

- Contract must simultaneously meet all criteria.
- You can select NAICS Full or NAICS Group
- You can only select one of the three PSC groupings
- You can make multiple selections in a single item
- Selecting All Items will CLEAR all selections to avoid conflicts

\*PSC selection not available with limited NAICS accounts

Fast Keyword Search

Your selection criteria: Year 2009, Country:US  
Total Obligated: \$146,540,399.876 for 340,452 contracts ( 3405 pages )

Contract Number	DUNS Number	Obligated	NAICS	NAICS Category	PSC	Product/Service	Claimant Code	DOD Claimant	City	County	State	Country	Date	Dept	Cong. Dist.	Contract Description
0140971480000	046588	\$41811	Administrative Management and General Management Consulting Services	R793	801 SVCS/ACCT & FINANCIAL SERVICES	S1	Services	MCLEAN	Fairfax	VA	UNITED STATES	03/17/2008	DEPT OF THE NAVY	08	OFFICE OF NAVAL RESEARCH	
0277845480000	\$117,500	\$41,830	Engineering Services	AD92	RND-OTHER DEFENSE-A RESEMP/DEV	S1	Services	MANASSAS	Prince William	VA	UNITED STATES	03/17/2008	DEPT OF THE NAVY	10	OFFICE OF NAVAL RESEARCH	
0020127190000	(\$1,818)	\$36,616	Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals	6425	ELECT ELECTRONIC MEASURING INSTRUMT	A3	Shops	SOUS	Wayne	NY	UNITED STATES	03/17/2008	DEPT OF THE NAVY	26	NAVAL INVENTORY CONTROL POINT MECH	
0299801220000	\$24,770	\$33,293	Printing Machinery and Equipment Manufacturing	3610	PRINTING/DUPLICATING & BOOKBIND EQ	S1	Services	MC LEAN	Fairfax	VA	UNITED STATES	03/16/2008	DEPT OF THE NAVY	08	FISC PEARL HARBOR	
0205579480000	\$11,337	\$27,210	Office of Devices	G003	MEDICAL SERVICE/DEV	S1	Services	ALBANY	Dougherty	GA	UNITED STATES	03/17/2008	DEPT OF THE NAVY	02	FISC YOKOSUKA	
0020423640000	\$0	\$36,613	Other Aircraft Parts and Auxiliary Equipment Manufacturing	1730	AIRCRAFT SERVICE	S1	Services	WEST SAVILLE	Sulka	NY	UNITED STATES	03/16/2008	DEPT OF THE NAVY	02	FISC PEARL HARBOR	
4013713650000	\$28,380	\$17,118	Wireless Telecommunications Carriers	7030	ADP SOFT	S1	Services	ENDICOTT	Schoene	NY	UNITED STATES	11/24/2008	DEPT OF THE AIR FORCE	22	FAA/37 375 CONS LOC	
0710863200000	\$70,339	\$21,911	Offices of Physicians (except Mental Health Specialists)	G201	GENERAL HEALTH CARE	S1	Services	MIAMI	Miami Dade	FL	UNITED STATES	12/01/2008	DEPT OF THE AIR FORCE	17	FA/223 36 CONS MSC	
5563799420000	\$58,530	\$41,818	Other Computer Related Services	R438	PROF SVCS/PROGRAM MANAGEMENT/SUPPOR	S1	Services	FORT WALTON BEACH	Okaloosa	FL	UNITED STATES	11/26/2008	DEPT OF THE AIR FORCE	01	FA/302 AETC CONS CC	
1489854400000	(\$7,100)	\$21,130	Other General Government Support	G219	OTHER ARCHITECTS & ENGR GEN	CBE	As Others Not Identifiable to Any Other Procurement Program	ATLANTA	Fulton	GA	UNITED STATES	11/24/2008	DEPT OF THE AIR FORCE	05	FA/301 78 CONS PK	

Exports to Excel

## Find a Company

### Check Out Potential Partners or Competitors

Pitch your expertise in a teaming partnership or explore critical data about a competitor. PursuitCAT lets you analyze key information about companies currently serving (or previously serving) contracts that fit your space.

### Corporate Performance Profiles

Select the "Find Company" link, enter the company name and then harvest critical information. Using this feature, PursuitCAT will provide you with:

- DUNS data
- Contract Value
- NAICS Information
- Size & Type of Company
- Location
- Active Claimant Codes
- Congressional Offices
- Contract Office
- Products or Services Provided

### Need More? Click on the "details" link to drill down further for rich detail.

PursuitCAT even provides you with a Google map link for a physical service location.

## Localize Data by State and County

Need to analyze existing contract financial data by individual states? PursuitCAT is on it.

PursuitCAT produces both the 50,000 ft. view of state-related DOD contract activity and county-by-county drill-down aggregate financial data.

### Aggregate Data

If you're working to determine aggregate financial data for a SWOT analysis or economic development pursuit, PursuitCAT provides specific exportable data on a county-by-county basis.

